



my
facade
media

KOLONIENSTRAAT 46 BRUSSELS

ADVERTISING OPPORTUNITY

Located in the heart of Brussels' historic pentagon, just a short walk from Brussels Central Station, this impressive corner building by architect François Malfait offers visibility from Rue des Colonies, rue de la Chancellerie and Place Saint-Gudule.

With close to 500.000 monthly passers-by, of which almost half being pedestrians and cyclists (click on the Foot traffic analysis for more detail – see next page), the site offers outstanding exposure to high-value slow-traffic audience. Thanks to their lower speed and longer dwell time, pedestrians and cyclists are more likely to see your brand message.



Property Details



Address

Rue des Colonies 46, 1000 Bruxelles



Advertisement Surface

20 x 9m (width x height)

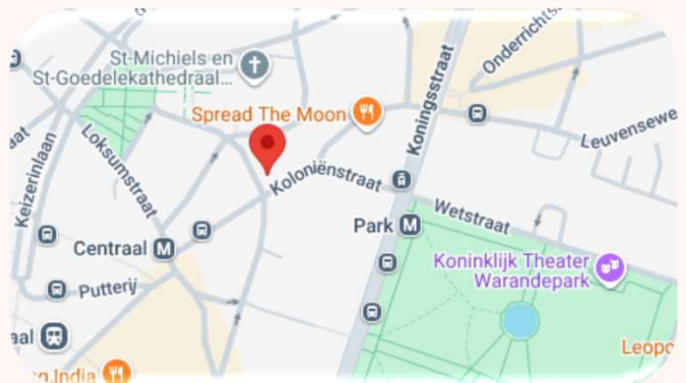


Advertising Period

October 2026 – January 2027

MAP OVERVIEW OF THE LOCATION

High-visibility location a few steps away from Brussels' Central Station



TARGET GROUPS



Urban



Shopping



Tourist



Students



Business

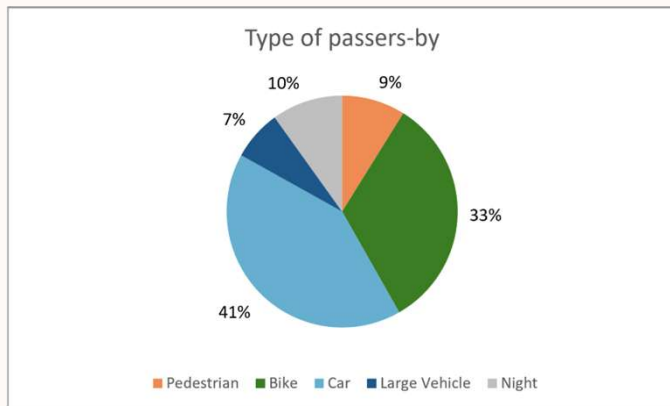
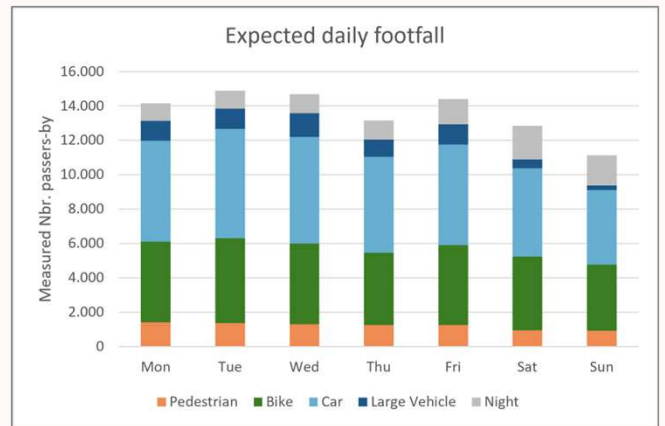
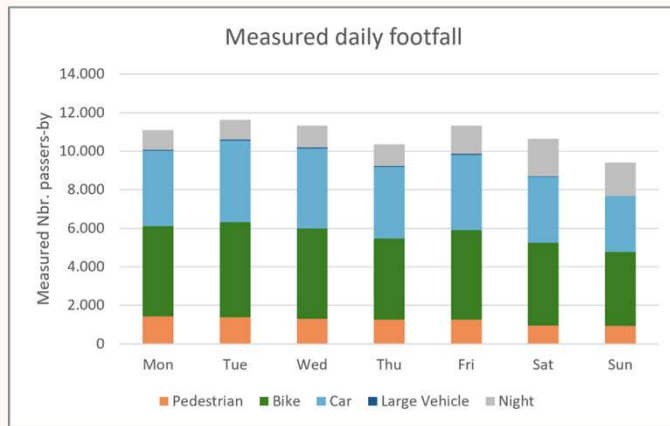
Explore the Location in Google Street View



Scan the QR code to view a 360° interactive image of the property and its surroundings via Google Street View.

Perfect for advertisers seeking real-world context and visibility potential.

FOOTFALL ANALYSIS & TRAFFIC DATA



Details on traffic data

- ✓ Max. Total Monthly Footfall: **484,259 people**
- ✓ Daily Average High: 16142 contacts (whole period)
- ✓ Measurement Period: **April 2026** - (ongoing)
- ✓ Transport modi figures are accurate, assumptions made 1,5 people in a car and 20 people in a bus passing (difference between "Measured" and "Expected" footfall)
- ✓ Source: data collected using a Telraam.net counting device
- ✓ Accuracy: scientifically measured – not estimated
- ✓ See more data on: <https://telraam.net/en/location/9000010992>



MOBISCORE

Koloniënstraat 46 – 1000 Brussels

